

## **Early Vancouver**

### **Volume One**

**By: Major J.S. Matthews, V.D.**

**2011 Edition (Originally Published 1932)**

*Narrative of Pioneers of Vancouver, BC Collected During 1931-1932.*

*A Collection of Historical Data, Maps, and Plans Made with the Assistance of  
Pioneers of Vancouver Between March and December 1931.*

### **About the 2011 Edition**

The 2011 edition is a transcription of the original work collected and published by Major Matthews. Handwritten marginalia and corrections Matthews made to his text over the years have been incorporated and some typographical errors have been corrected, but no other editorial work has been undertaken. The edition and its online presentation was produced by the City of Vancouver Archives to celebrate the 125<sup>th</sup> anniversary of the City's founding. The project was made possible by funding from the Vancouver Historical Society.

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### **THE SLOGAN, "ONE HUNDRED THOUSAND MEN IN NINETEEN-HUNDRED AND TEN."**

A widely adopted slogan used in Vancouver commencing with about 1907 or 1908. It was extensively used for advertising purposes, in newspapers, on printed cards in shop windows, and in almost every conceivable way in which advertising can be used; it was on everyone's tongue, on "band wagons," etc., etc. A noisy club of young bucks known as the "Booster Club" on one or two occasions drove around the streets in a tallyho, plastered with streamers painted, "100,000 men in 1910," beating a drum, and yelling the slogan in unison. At the time it was started, the population must have been about 75,000, and there remained but two or three years to attain 100,000. It was about the time of the height of the real estate boom; everyone was excited about Vancouver's phenomenal growth; there was much wild speculating; a boom peril was flourishing; sane men—those who kept their heads—were few, and not over popular. But the slogan did good work for Vancouver. The objective was attained before the year 1910 was reached.

JSM

### **THE "JUNGLE" OF 1931.**

Met Colonel Williams of "Jungle" fame and read to him my notes of October 19<sup>th</sup>, asking if they were correct. He replied, "yes, but too much 'Williams.'"

Major Matthews: "Is what I have put down true?"

Colonel Williams: "Yes."

Major Matthews: "If you had not arisen from your desk, gone to the window, seen the legs disappearing, and fished those men out from under the rails, would the 'Jungle' ever have been?"

Colonel Williams: "No."

Major Matthews: "Why?"

Colonel Williams: "Because the harbour police had orders to clear them out. But you must remember that after it was started, Mr. McClay" (Sam McClay, the chairman of the Board of Harbour Commissioners) "got very interested. The soup would never have been there as regularly as it was if it had not been for Mr. McClay. If it did not arrive on time, he went up and got it in his motor car, and when he was away he paid for it being brought down. Then 'Kennie' Burns" (Mr. Kenneth J. Burns, superintendent) "did nobly."

It is appalling to reflect that, in this heyday of democracy, when every jack is as good as his master, midst a confusion of countless institutions, societies, committees, orders and what not, for the promotion of almost every benevolent sympathy peculiar to man, and in bewildering profusion, it should be possible for one or more men of great heart, without any more effort than that of stepping to the office window, to establish on the spur of the moment an odd coterie, the number of which rose at times to nearly 250, of able-bodied, deserving, sincere men whose most pressing want was food and shelter.

JSM

### **30 NOVEMBER 1931 - THE FIRST DOMINION DAY (1 JULY 1887.) INDIAN CANOES. EARLY BURRARD INLET. WATERFRONT ILLUMINATIONS.**

In an article which was printed about the last day of June 1930, on our first Dominion Day celebrations, I referred to the waterfront illumination on Burrard Inlet in the evening, and of which Mrs. J.Z. Hall (Sam Greer's daughter) spoke as being so beautiful. Mr. A.E. Beck today told me more about this.

Mr. Beck said, "We had two strings of Indian canoes, each string of fifteen canoes towed by a tug, a steam tug. In the centre of each canoe was a small mast, and a line of Chinese lanterns were suspended from the mast top to the prow and stern of the canoe. The lanterns were all colours.